



**MEMORANDUM OF UNDERSTANDING BETWEEN
THE BLUE HEART FOUNDATION
AND
CALIFORNIA STATE UNIVERSITY, SAN MARCOS**

The Blue Heart Foundation is a non-profit organization that provides inner-city youth from disadvantaged backgrounds with the resources to become first generation college students. Its core belief is that “college changes everything.”

California State University, San Marcos is a major university enrolling over 14,000 students.

STATEMENT OF PURPOSE:

The Blue Heart Foundation assists hundreds of high achieving students to apply to universities each year and is seeking to create partnerships with those universities who actively support first generation students. Alumni of the program often rely on The Blue Heart Foundation staff for assistance once they are enrolled in college and our goal is to encourage them to utilize the student support services available at CSUSM to aid with retention and graduation success.

THE BLUE HEART FOUNDATION’ COMMITMENT:

- The Blue Heart Foundation will promote CSUSM as an institution that supports first generation students by highlighting the university across its programs and will assist qualified students to apply to CSUSM.
- The Blue Heart Foundation will place the CSUSM logo and designated staff contact information on its website to be unitized as a resource for program alumni.

CALIFORNIA STATE UNIVERSITY, SAN MARCOS COMMITMENT:

- CSUSM will identify designated contacts for The Blue Heart Foundation’ staff and alumni who are current CSUSM students from the following departments/offices:
 - Admissions
 - Other: College Access, Readiness & Student Services
 - Advising
 - Career Services
 - Financial Aid

This memorandum of understanding is effective as of the date below and will extend for a period of three years. The MOU can be amended or extended by mutual agreement of both partners. California State University, San Marcos and The Blue Heart Foundation entered into this agreement on the 22nd day of October, 2016.

Carol McAllister, Director
Admission and Recruitment

Tracy Morris, Founder & President
The Blue Heart Foundation

CSU San Marcos Contacts

Name / Title: Priscilla Brito,
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Name / Title: Josh Galea'l, Career Counselor
Department: Career Center
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Department: Financial Aid Office
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Name / Title: Dr. Geoffery Gilmore, Director of College Access, Readiness and Success Services
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